



WXYZ

ORDER

Print Date 10/15/12 Page 1 of 5

Flight Dates **10/16/12-10/22/12**

Contract / Revision **314323 /**

Original Date / Revision
10/10/12 10/12/12

Advertiser **MI Energy MI Jobs**

Agency **Byrum & Fisk**

Buying Contact

**1322 G Street SE
Washington, DC 20003**

Product

MI Energy MI Jobs Week 3 Add

Agency Com 15%

Billing Contact

**1322 G Street SE
Washington, DC 20003**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **1748**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-4

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share 30% Market Value 664250

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WADL	%	0
WDIV	25%	166062
WDWB	%	0
WJBK	25%	166062
WKBD	%	0
WLPC	%	0
WPXD	%	0
WTVS	%	0
WWJ	20%	132850

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	84	\$169,383.75	\$199,275.00	0.00
Totals	84	\$169,383.75	\$199,275.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	84	\$169,383.75	\$199,275.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WXYZ	10/16/12	10/19/12	5am News M-F 5am News M-F	CM	5-6am M-F	- TWTF - -	:30	6	\$900.00	FX	0.00 NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- TWTF - -			6		\$900.00		0.00			
N 2	WXYZ	10/22/12	10/22/12	5am News M-F 5am News M-F	CM	5-6am M-F	M - - - - -	:30	1	\$900.00	FX	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M - - - - -			1		\$900.00		0.00			
N 3	WXYZ	10/16/12	10/19/12	6am News M-F Action News 6am	CM	6-7am M-F	- TWTF - -	:30	8	\$2,000.00	FX	0.00 NM	8	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **314323** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/10/12/ 10/12/12

Order Sep 00:20:00

Advertiser **MI Energy MI Jobs**

Product **MI Energy MI Jobs Week 3** Estimate # **1748**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	WXYZ	10/16/12	10/19/12	6am News M-F Action News 6am	CM	6-7am M-F	- TWTF - -	:30	8	\$2,000.00	FX	0.00	NM	8	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- TWTF - -					8	\$2,000.00		0.00			
N 4	WXYZ	10/22/12	10/22/12	6am News M-F Action News 6am	CM	6-7am M-F	M- - - - -	:30	2	\$2,000.00	FX	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M- - - - -					2	\$2,000.00		0.00			
N 5	WXYZ	10/16/12	10/19/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	- TWTF - -	:30	4	\$2,000.00	FX	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- TWTF - -					4	\$2,000.00		0.00			
N 6	WXYZ	10/22/12	10/22/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	M- - - - -	:30	1	\$2,000.00	FX	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M- - - - -					1	\$2,000.00		0.00			
N 7	WXYZ	10/20/12	10/20/12	Action News SAT 6am Action News SAT 6am	CM	SAT 6-7am	- - - - - S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - - S-					1	\$500.00		0.00			
N 8	WXYZ	10/20/12	10/20/12	GMA SAT 7-8am GMA SAT 7-8am	CM	SAT 7-8am	- - - - - S-	:30	1	\$900.00	FX	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - - S-					1	\$900.00		0.00			
N 9	WXYZ	10/20/12	10/20/12	SA 8-10am Action News SA 8-10am Action News	CM	8-10a	- - - - - S-	:30	1	\$900.00	FX	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - - S-					1	\$900.00		0.00			
N 10	WXYZ	10/21/12	10/21/12	Action News SUN 8am Action News SUN 8am	CM	Sun 8-930am	- - - - - S	:30	1	\$900.00	FX	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - - S					1	\$900.00		0.00			
N 11	WXYZ	10/21/12	10/21/12	Spotlight SUN 930am Spotlight SUN 930am	CM	Sun 930-10am	- - - - - S	:30	1	\$1,200.00	FX	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - - S					1	\$1,200.00		0.00			
N 12	WXYZ	10/21/12	10/21/12	This Week SUN 10am This Week SUN 10am	CM	Sun 10-11am	- - - - - S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- - - - - S					1	\$3,000.00		0.00			
N 13	WXYZ	10/16/12	10/19/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	- TWTF - -	:30	4	\$1,000.00	FX	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- TWTF - -					4	\$1,000.00		0.00			
N 14	WXYZ	10/22/12	10/22/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	M- - - - -	:30	1	\$1,000.00	FX	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M- - - - -					1	\$1,000.00		0.00			
N 15	WXYZ	10/16/12	10/19/12	M-F 10a-11a M-F 10a-11a	CM	10-11am M-F	- TWTF - -	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Contract / Revision **314323** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/10/12/ 10/12/12

Order Sep 00:20:00

Advertiser **MI Energy MI Jobs**

Product **MI Energy MI Jobs Week 3** Estimate # **1748**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N15	WXYZ	10/16/12	10/19/12	M-F 10a-11a M-F 10a-11a	CM	10-11am M-F	- TWTF - -	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- TWTF - -					4	\$800.00		0.00			
N16	WXYZ	10/22/12	10/22/12	M-F 10a-11a M-F 10a-11a	CM	10-11am M-F	M- - - - -	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M- - - - -					1	\$800.00		0.00			
N17	WXYZ	10/16/12	10/19/12	M-F 11a-12n M-F 11a-12n	CM	11am-12pm M-F	- TWTF - -	:30	4	\$3,000.00	FX	0.00	NM	4	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- TWTF - -					4	\$3,000.00		0.00			
N18	WXYZ	10/22/12	10/22/12	M-F 11a-12n M-F 11a-12n	CM	11am-12pm M-F	M- - - - -	:30	1	\$3,000.00	FX	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M- - - - -					1	\$3,000.00		0.00			
N19	WXYZ	10/16/12	10/19/12	12-1pm M-F 12-1pm	CM	12-1pm	- TWTF - -	:30	4	\$1,200.00	FX	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- TWTF - -					4	\$1,200.00		0.00			
N20	WXYZ	10/22/12	10/22/12	12-1pm M-F 12-1pm	CM	12-1pm	M- - - - -	:30	1	\$1,200.00	FX	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M- - - - -					1	\$1,200.00		0.00			
N21	WXYZ	10/16/12	10/19/12	M-F 1p-2p The Chew	CM	1-2pm M-F	- TWTF - -	:30	4	\$1,200.00	FX	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- TWTF - -					4	\$1,200.00		0.00			
N22	WXYZ	10/22/12	10/22/12	M-F 1p-2p The Chew	CM	1-2pm M-F	M- - - - -	:30	1	\$1,200.00	FX	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M- - - - -					1	\$1,200.00		0.00			
N23	WXYZ	10/16/12	10/19/12	M-F 2p-3p 2-3pm General Hospital	CM	2-3pm M-F	- T- T- - -	:30	2	\$1,200.00	FX	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- T- T- - -					2	\$1,200.00		0.00			
N24	WXYZ	10/22/12	10/22/12	M-F 2p-3p 2-3pm General Hospital	CM	2-3pm M-F	M- - - - -	:30	1	\$1,200.00	FX	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M- - - - -					1	\$1,200.00		0.00			
N25	WXYZ	10/16/12	10/19/12	M-F 3p-4p M-F 3p-4p	CM	3-4pm M-F	- TWTF - -	:30	4	\$1,000.00	P-3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	- TWTF - -					4	\$1,000.00		0.00			
N26	WXYZ	10/22/12	10/22/12	M-F 3p-4p M-F 3p-4p	CM	3-4pm M-F	M- - - - -	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/12	10/22/12	M- - - - -					1	\$1,000.00		0.00			
N27	WXYZ	10/16/12	10/19/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	- - W- F- -	:30	2	\$1,400.00	FX	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WXYZ

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Contract / Revision **314323** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/10/12/ 10/12/12

Order Sep 00:20:00

Advertiser **MI Energy MI Jobs**Product **MI Energy MI Jobs Week 3** Estimate # **1748**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N27	WXYZ	10/16/12	10/19/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	--W-F--	:30	2	\$1,400.00	FX	0.00 NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	--W-F--					2	\$1,400.00		0.00		
N28	WXYZ	10/16/12	10/19/12	5p News 5-6pm M-F	CM	5-6pm M-F	-TWTF--	:30	4	\$2,000.00	FX	0.00 NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	-TWTF--					4	\$2,000.00		0.00		
N29	WXYZ	10/22/12	10/22/12	5p News 5-6pm M-F	CM	5-6pm M-F	M-----	:30	1	\$2,000.00	FX	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	M-----					1	\$2,000.00		0.00		
N30	WXYZ	10/16/12	10/19/12	6p News 6-630pm M-F	CM	6-630pm M-F	-T-T---	:30	2	\$2,500.00	FX	0.00 NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	-T-T---					2	\$2,500.00		0.00		
N31	WXYZ	10/22/12	10/22/12	6p News 6-630pm M-F	CM	6-630pm M-F	M-----	:30	1	\$2,500.00	FX	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	M-----					1	\$2,500.00		0.00		
N32	WXYZ	10/20/12	10/20/12	Early News Sa 7p (Foll Sa 7-8p	CM	7pm Sat	-----S-	:30	1	\$2,000.00	FX	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	-----S-					1	\$2,000.00		0.00		
N33	WXYZ	10/16/12	10/18/12	Access M-F 730-8pm M-F 730-8pm	CM	730-8pm M-F	-T-T---	:30	2	\$3,000.00	FX	0.00 NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	-T-T---					2	\$3,000.00		0.00		
N34	WXYZ	10/16/12	10/20/12	Late News M-Su 11pm Action News Updat	CM	11-1135pm M-Sun-	-W-FS-	:30	3	\$4,000.00	P-2	0.00 NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	--W-FS-					3	\$4,000.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
2	WXYZ	10/16/12-10/22/12		Late News M-Su		11-1135pm M-Su	--W-FSa--	:30		(\$4,000.00)		0.00 NM		
See MG 34.4														
[News is at 1130p due to football]														
4	WXYZ	10/20/12-10/20/12		Late News M-Su		11-1135pm M-Su	11:30 PM-12:00-----Sa--	:30		\$4,000.00		0.00 NM		
Ⓜ MG for 34.2 10/20														
N35	WXYZ	10/20/12	10/20/12	SA 1230a-130a SA 1230a-130a	CM	1230am-130am	-----S-	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	-----S-					1	\$250.00		0.00		
N36	WXYZ	10/20/12	10/20/12	SA 130a-230a SA 130a-230a	CM	130am-230am	-----S-	:30	1	\$175.00	P-3	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	-----S-					1	\$175.00		0.00		
N37	WXYZ	10/21/12	10/21/12	SU 12a-1a SU 12a-1a	CM	12am-1am	-----S	:30	1	\$250.00	P-4	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/16/12	10/22/12	-----S					1	\$250.00		0.00		
N38	WXYZ	10/17/12	10/17/12		CM	9-10pm Wednesday	--W----	:30	1	\$15,000.00	P-2	0.00 NM	1	\$15,000.00



WXYZ

Print Date: 10/15/12

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Contract / Revision **314323** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/10/12/ 10/12/12

Order Sep 00:20:00

Advertiser **MI Energy MI Jobs**

Product **MI Energy MI Jobs Week 3** Estimate # **1748**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				Wednesday Prime B											
				Wednesday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	--W----					1	\$15,000.00		0.00			
N39	WXYZ	10/18/12	10/18/12	Thursday Prime B	CM	9-10pm Thursday	---T---	:30	1	\$15,000.00	P-2	0.00	NM	1	\$15,000.00
				Thursday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	---T---					1	\$15,000.00		0.00			
N40	WXYZ	10/21/12	10/21/12	Sunday Prime B	CM	8-9pm Sunday	-----S	:30	1	\$12,000.00	FX	0.00	NM	1	\$12,000.00
				Sunday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	-----S					1	\$12,000.00		0.00			
N41	WXYZ	10/22/12	10/22/12	Detroit Lions Football	CM	830-1130p	M-----	:30	1	\$28,000.00	P-3	0.00	NM	1	\$28,000.00
				Detroit Lions Football											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	M-----					1	\$28,000.00		0.00			
													Totals	84	\$199,275.00